



# Wholesaler Application Form

earthingoz.com.au | 1300 832 326 | admin@earthingoz.com.au

Thank you for your interest in becoming a wholesaler or reseller of our wide range of Earthing and EMF Protection products. Please carefully read through and agree to our terms and conditions and complete and sign the relevant sections of the application form.

The application form can be scanned and emailed back to us at admin@earthingoz.com.au or mailed back to us at: Earthing Oz, 32 Bangaroo Street, North Balgowlah, NSW 2093. Please include a copy of your Business Registration Certificate with your application. Please allow five business days for your application form to be assessed.

Please note that it is a requirement of the application that your first purchase with us is made at full retail price at a minimum cost of \$350. This is to ensure that all genuine wholesale customers have a good understanding and first-hand experience of our products before becoming a wholesaler. To facilitate this, we have put together some suggested packs depending on your area of interest. You are also welcome to put together your own combination of products to a minimum order value of \$350 by browsing our website. Please use the following section to place your order.

Selection (please tick)	Name of Pack	Individual Product Selections (please browse our website for options)
<input type="checkbox"/>	<b>Earthing Pack (RRP from \$353)</b> Includes: 1 x Universal Mat Kit, 1 x Earthing Sleep Kit 1 x Power Outlet Tester, 1 x Product Tester	Please write your choice of Earthing Sleep Kit
<input type="checkbox"/>	<b>EMF Protection Pack (RRP from \$370)</b> Includes: 1 x DefenderShield Headset, 1 x pair of blue light glasses plus 1 x your choice of SafeSleeve or DefenderShield EMF protection for mobile phone, laptop or tablet	Please write your choice of blue light glasses and SafeSleeve or DefenderShield EMF protection
<input type="checkbox"/>	<b>Blushield Pack (RRP \$770)</b> Includes: 1 x Blushield Plug-In and 1 x Blushield Phi Portable	
<input type="checkbox"/>	<b>Combination Pack (RRP from \$715)</b> 1 x your choice of Earthing Sleep Kit, 1 x SafeSleeve or Defendershield EMF Protection Product, plus 1 x Blushield Plug-In	Please write your choice of Earthing Sleep Kit and SafeSleeve or DefenderShield EMF protection
<input type="checkbox"/>	<b>Your Own Choice of Individual Products</b>	Please write your selection here

We will process your order and send you an invoice by email.

## Wholesaler Terms and Conditions

1. This agreement sets forth the terms between you, the authorized wholesaler, and Earthing Oz. The terms (you) and (your) refer to you, the wholesaler, and the terms (we) (our) and (Earthing Oz) refer to Earthing Oz. Please read these terms carefully
2. This agreement is only valid between the wholesaler and Earthing Oz and may be terminated at any time with or without notice by either party. The terms of this agreement may change at any time with or without notice by Earthing Oz
3. By agreeing to these terms and conditions you represent that you are a genuine wholesale customer and the goods purchased (beyond your initial purchase with us) are not for your own use
4. By definition, an Earthing Oz wholesaler is any person or business who is authorized by Earthing Oz to sell our range of Earthing and EMF Protection products
5. You will not share any Earthing Oz wholesale information, including pricing, with any outside parties.
6. Wholesale pricing is determined by a percentage deducted from the retail price (see breakdown below). The wholesale price is shown on the wholesale ordering page of [www.earthingoz.com.au](http://www.earthingoz.com.au) which can be accessed using your wholesale log in. This will be sent to you upon approval of your application
7. The recommended selling price for Earthing Oz products is the retail price listed on [www.earthingoz.com](http://www.earthingoz.com). A pricing guide will be sent to you upon approval of your application
8. You are not permitted to sell our products cheaper than the recommended retail price listed on our website
9. Prices may be subject to change at short notice. Earthing Oz will always endeavour to notify you of price changes
10. Each wholesale order is subject to a minimum order value of \$600 including postage. The minimum order requirement is subject to change
11. Wholesale postage is calculated at cost, based on the weight and destination of the delivery
12. An annual minimum spend of \$3000 is required to maintain your Earthing Oz Wholesaler Account. If you don't reach your minimum spend in a 12-month period we will contact you to discuss whether you wish to continue as a wholesale customer with us
13. Wholesale accounts that have not placed orders in a 12-month period will be terminated
14. All wholesale orders must be placed online at [www.earthingoz.com.au](http://www.earthingoz.com.au) using your wholesale account log in which will be sent you upon approval of your application.
15. Payment can be made by Visa, Mastercard, PayPal or Bank Deposit. No credit will be given. Orders will not be shipped until payment has been received
16. All orders will be delivered via Australia Standard Post and will be charged at cost based on weight and delivery destination
17. It is the sole responsibility of wholesalers operating outside of Australia to arrange and pay for customs and duty upon receipt of any goods delivered
18. We cannot guarantee that the full line of Earthing Oz products listed on the retail pages of [www.earthingoz.com](http://www.earthingoz.com) will be available for purchase at the wholesale level. This includes

already-discounted packs which are available for retail customers only. Product styles and descriptions are subject to change and may be discontinued without notice.

19. Wholesale customers must agree not to make unauthorised health claims about any of our products except for your own personal experience. Please refer to published research and testing on our website.
20. As a wholesale customer you are not permitted to create a dedicated website to sell Earthing Oz products however, you are permitted to sell the products through your existing website as an additional product line. Permission to do this must be expressly granted by Earthing Oz and you must disclose the full details of your online business within this application form
21. Wholesale accounts that are approved for online sales must agree to the following guidelines:
  - i) Under no circumstances must our product be sold on any sites such as eBay, Amazon, or other such large marketplace websites
  - ii) Marketing and promotion of your business online must not be in direct competition to the marketing and promotional activity of Earthing Oz
  - iii) The website must be a private online store that is not in direct conflict or competition with [www.earthingoz.com](http://www.earthingoz.com).
  - iv) All photos and copy must be pre-approved by Earthing Oz
22. Earthing Oz will only accept returns from wholesalers if the product is defective. It is the responsibility of the wholesaler to acquire the product from their customer and determine the validity of their customer’s claim prior to contacting Earthing Oz for a return request. As an authorized wholesaler, you are responsible for implementing your own return policy for your customers.
23. Earthing Oz will not drop ship replacement products to your customers.
24. The return policy of Earthing Oz to its retail consumer varies depending on the product. It is advised to implement a similar return policy to your consumer. In the event that a product is returned to you and deemed as defective you must contact Earthing Oz and request a return authorization.
25. If you receive a product from us and it is damaged, you must make your claim to Earthing Oz within 7 days. Claims can be emailed to [admin@earthingoz.com.au](mailto:admin@earthingoz.com.au) and must be accompanied by photos of the damaged cartons.

## Wholesaler Pricing

Earthing Sheets & Mats	25% off advertised retail price	
Earthing Footwear	20% off advertised retail price	
SafeSleeve Products	25% off advertised retail price	
Blue Light Filters	25% off advertised retail price	
DefenderShield Products	20% off advertised retail price	
Healthy Light Products	15% off advertised retail price	
EMF Test Meters	15% off advertised retail price	
Blushield EMF Protection	1 – 5 units	5 or more units
	10% off advertised retail price	Please call us

Please note these discounts may be subject to change. Once you have been approved as a Wholesaler and have been given a login, you will be able to see the Retail Prices and your

Wholesaler Prices on all the products listed on our website. Please contact us if a Wholesale price seems incorrect.

I accept the above terms and conditions

Printed name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Your Details

Full name:	
Business name:	
Trading as:	
ABN:	
Email address:	
Phone number:	
Business address:	
State:	Postcode:
Delivery address (if different to above):	
State:	Postcode:
Tell us a little about the nature of your business:	
Website URL (if applicable):	
Social media URLs (if applicable):	
Please tick all areas that are applicable to your business: <input type="checkbox"/> Retail storefront <input type="checkbox"/> Walk-in clientele <input type="checkbox"/> Clinic/consultation <input type="checkbox"/> Home-based	<input type="checkbox"/> Online sales <input type="checkbox"/> Special event sales <input type="checkbox"/> Other (please specify): _____
How did you hear about Earthing Oz?	

I am authorised on behalf of the above-named company to make an application to become a wholesale customer of Earthing Oz

Printed name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Office use only. This wholesale application has been approved: Yes  No

Name: \_\_\_\_\_ Date: \_\_\_\_\_